

**John B. Lacson Foundation Maritime University-Molo, Inc.  
College of Business  
Iloilo City**

**ACCEPTABILITY OF SNAKEWEED (TAWA-TAWA) ICE CREAM**

A Research Paper Presented to the  
Faculty Members of the College of Business  
John B. Lacson Foundation Maritime University–Molo, Inc.  
Iloilo City

In partial fulfillment  
of the Requirements in Research  
(Methods of Research)

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**Abstract**

This descriptive study determined the acceptability of snakeweed (Tawa-tawa) ice cream among the faculty members and students of the College of Business of John B. Lacson Foundation Maritime University–Molo, Inc. where in the ice cream was classified according to various factors such as aroma, appearance, taste, texture, and general acceptability. The respondents were fifteen (15) male and female faculty members and fifteen (15) male and female students of College of Business of the John B. Lacson Foundation Maritime University–Molo, Inc. during the Academic Year 2015-2016. The researchers used the descriptive type of study and used the simple random method to measure the acceptability of snakeweed (Tawa-tawa) ice cream. Checklists were given to the respondents for the assessment of the study. Results of the study showed that the acceptability of snakeweed (Tawa-tawa) ice cream according to sex and type of customer was rated "High" by the respondents.